



NOW-SEE

Newsletter #3

**NOW-SEE: New Opportunities for Women
through Sustainable Environmental
Entrepreneurship**

NOW - SEE is 24-month Erasmus+ project implemented by organisations from Romania, Cyprus, Poland, Lithuania and Spain.

What's new in NOW-SEE:

The NOW-SEE Toolkit is presently under development, featuring 8 fantastic modules of interactive reading, a wealth of best practices, and success stories of women entrepreneurs leading green businesses across Europe! The platform will be available soon.

What's next?

In May 2024, the NOW-SEE Project consortium is organizing a 3-day event of partnership training activities to train adult educators in facilitating an innovative learning pathway titled 'Women in Sustainable Environmental Entrepreneurship.' The training activities will take place in Nicosia, Cyprus.

The main aim of the project:

To raise awareness of women's good practices in sustainable environmental entrepreneurship and motivate them for the green transition.

To create innovative upskilling digital pathways to develop competences and skills of a sustainable environmental entrepreneur



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About the ToolKit:

The aim of this tool is to enhance women's awareness of opportunities to initiate their own social enterprise (SE) business and inspire them towards the Green Transition, fostering essential competences and skills.

The e-Workshop encompasses a set of three Open Educational Resources (OERs) available in English, Romanian, Greek, Polish, Spanish, and Lithuanian:

1. Interactive reading titled "Why is sustainable environmental entrepreneurship important for women?"
2. A collection of success stories presented through storytelling.
3. An assortment of innovative solutions derived from existing good practices in the EU focused on women's green businesses.

Stay tuned for valuable insights and resources to empower women in their entrepreneurial journey towards sustainable and environmentally conscious ventures!



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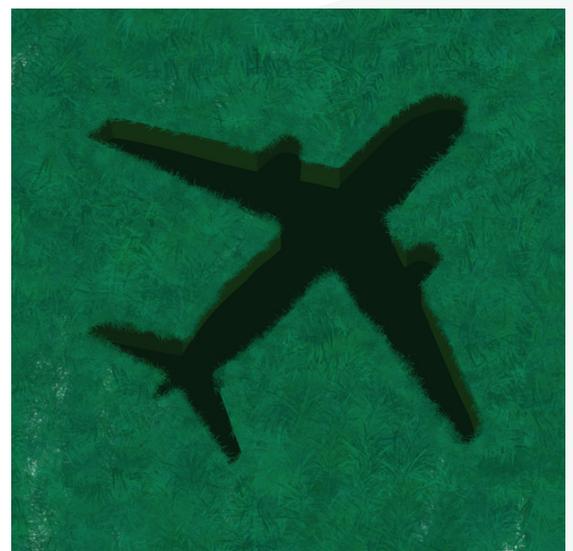
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Interactive Reading

The first section of the Toolkit is composed by 8 unique modules – accompanied with exercises and quizzes:

1. Climate change and current environmental crises
2. Why women are so important?
3. Women's empowerment and sustainable development
4. Why should you, as a woman, be engaging into environmental entrepreneurship?
5. Basic strategic principals of a SE business
6. Management and Leadership skills for a successful SE entrepreneurship
7. Step-by-step methodology when designing a SE service
8. SE business opportunities



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EU Best Practices

The second section of the toolkit offers a range of diverse social enterprise (SE) businesses from more than 10 countries across the EU. These businesses operate within the fields of organic catering, eco-beauty services, green housekeeping services, recycling, and ecotourism, led by women entrepreneurs in the social enterprise sector!



Success stories

The third section of the toolkit is dedicated to success stories and interviews featuring women entrepreneurs in the social enterprise sector across the project consortium countries, namely Romania, Lithuania, Spain, Poland, and Cyprus. These success stories highlight various sectors such as organic catering, eco-beauty services, green housekeeping services, recycling, and ecotourism, all led by women entrepreneurs in the social enterprise domain!



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Training Activity in May 2024 | Nicosia, Cyprus

The NOW-SEE 3-day Training Activity is scheduled to take place in Nicosia, Cyprus, from May 14 to 16!

During the training, ten adult educator-facilitators will undergo a 3-day partnership training activity.

The main objectives of the training activities include:

- The assessment of the quality of developed learning materials for women by adult educator-participants of the Training Activity.
- The training of adult educators to effectively facilitate the learning pathway for women
- The evaluation of the quality and relevance of the e-Toolkit to the needs of adult educators, aiming to enhance their competencies in facilitating women's learning through the e-learning platform "Women in Sustainable Entrepreneurship."



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Stay linked for more updates on the project progress!

Facebook: <https://www.facebook.com/NowSeeProject>

Website: <https://now-see.erasmus.site/>