

Newsletter #1

NOW-SEE: New Opportunities for Women through Sustainable Environmental Entrepreneurship



NOW - SEE is a 24 months Erasmus+ project initiated by 5 EU organizations and implemented in Romania, Cyprus, Lithuania, Poland and Spain

What do we want to achieve?

- To raise awareness of women's good practices in sustainable environmental entrepreneurship and motivate them for green transition
- To create innovative upskilling digital pathway to develop competences and skills of a sustainable environmental entrepreneur
- To assess women's competences and skills needed to become sustainable environmental entrepreneurs
- To improve adult educators' competences to facilitate a digital pathway for women to become successful sustainable environmental entrepreneurs
- To share and promote results.

Who can join us?

Women motivated to acquire new skills to identify the ideas of sustainable environmental entrepreneurship

Adult educators motivated to improve their facilitating competences



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Project results

PR1 - The e-learning platform “Women in SE entrepreneurship”

PR2 - The e-Studio “Women in sustainable environmental entrepreneurship”

PR3 - e-Toolkit for adult educators-facilitators

PR1 The e-learning platform “Women in SE entrepreneurship” consisting of awareness raising and motivation e-Workshop “Could a sustainable environmental entrepreneurship be my future?” It includes Open Educational resources: 1 interactive reading, 10 success stories and 20 innovative solutions on women’s sustainable environmental businesses.

PR2 The e-Studio “Women in sustainable environmental entrepreneurship”. It includes 3 NOOCs for developing women’s competences to become a successful sustainable environmental entrepreneur, assessment tools and learners guide.

PR3 Pedagogical implementation e-Toolkit for adult educators-facilitators Including 3 pedagogical methodologies to facilitate awareness raising and motivation workshop, e-studio and follow-up educational workshop “Sustainable environmental business – I can do it!”



Stay linked for more updates on the project progress!

Facebook: <https://www.facebook.com/NowSeeProject>

Website: <https://now-see.erasmus.site/>



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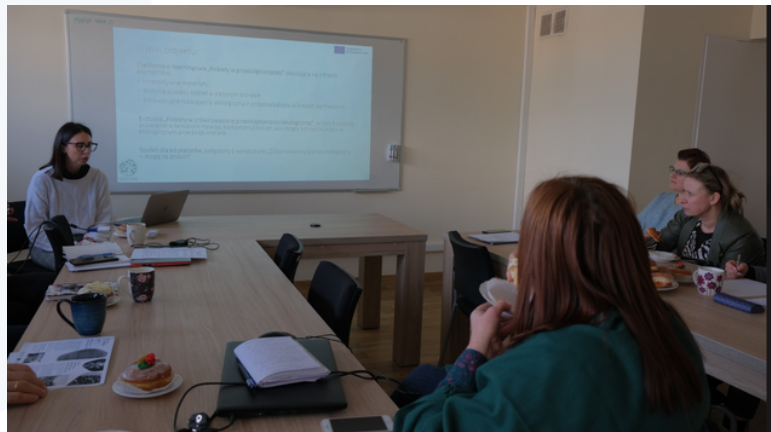
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Kick-off Meeting:

On 14th & 15th of December NowSee project team met at the Kick-Off project meeting in Kaunas to discuss and plan future activities in the project.

The NOW-SEE project aims to strengthen the competences of women as entrepreneurs and encourage them to create sustainable businesses. ▶



Local Stakeholders Forum (LSF)

In January 2023, 5 local LSFs were established, one in each partner country with representatives from:

- over 30 women representatives from green and social businesses,
- NGO's,
- public authorities,
- stakeholders working directly with women from disadvantaged backgrounds,
- higher education entities.





Current Stage and Next steps:

- Develop interactive readings on 5 themes relevant to why sustainable eco-entrepreneurship is important for women;
- Collection of success stories and innovative solutions of women in SE businesses in 5 areas: organic catering, eco-beauty services, green housekeeping services, recycling, eco-tourism.

Partnership Steering Committee (PSC)

The PSC was established and started online meetings from 16.01.2023.

The next development team meeting of the project will take place in Poland on 28-29 June 2023.

Online Meetings:

- In order to ensure the progress of the project, the consortium is holding regular online meetings to discuss the status of the project. The first online meeting took place on 18/10/2022 to discuss the main objectives and what needs to be done before the kick-off meeting in Lithuania.
- The next online meeting is scheduled for February 2023; PSC Online Meeting – April 2023.

Project Partners:

- Asociatia Inovatrium
- Csi Center For Social Innovation Ltd
- Socialiniu Inovaciju Fondas
- Danmar Computers Sp Zoo
- Magenta Consultoria Projects SI

