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# New Opportunities for Women through Sustainable Environmental Entrepreneurship

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NOW - SEE is a 24 months  
Erasmus+ project initiated by  
5 EU organizations and  
implemented in Romania,  
Cyprus, Lithuania, Poland and  
Spain.



NOW-SEE

Implementation period: 01.11.2022 – 30.10.2024

# WHAT DO WE WANT TO ACHIEVE?

- To raise awareness of women's good practices in sustainable environmental entrepreneurship and motivate them for green transition
- To create innovative upskilling digital pathway to develop competences and skills of a sustainable environmental entrepreneur
- To assess women's competences and skills needed to become sustainable environmental entrepreneurs
- To improve adult educators' competences to facilitate a digital pathway for women to become successful sustainable environmental entrepreneurs
- To share and promote results.





!!!**Women** from disadvantaged backgrounds like rural women, unemployed, women from low-income families, older women, women with disabilities, women from ethnic minorities and migrant women are more than welcome to join our initiative and will be supported throughout the entire project



## WHO CAN JOIN US?

**Women** motivated to acquire new skills to identify the ideas of sustainable environmental entrepreneurship that they would like and be able to implement, that want to gain the knowledge and competences to implement those ideas and also the ability to use digital technologies to organize their green business.

**Adult educators** motivated to improve their facilitating competences (new learning pathways, motivation, discussions), to develop new competences in using blended learning methods.





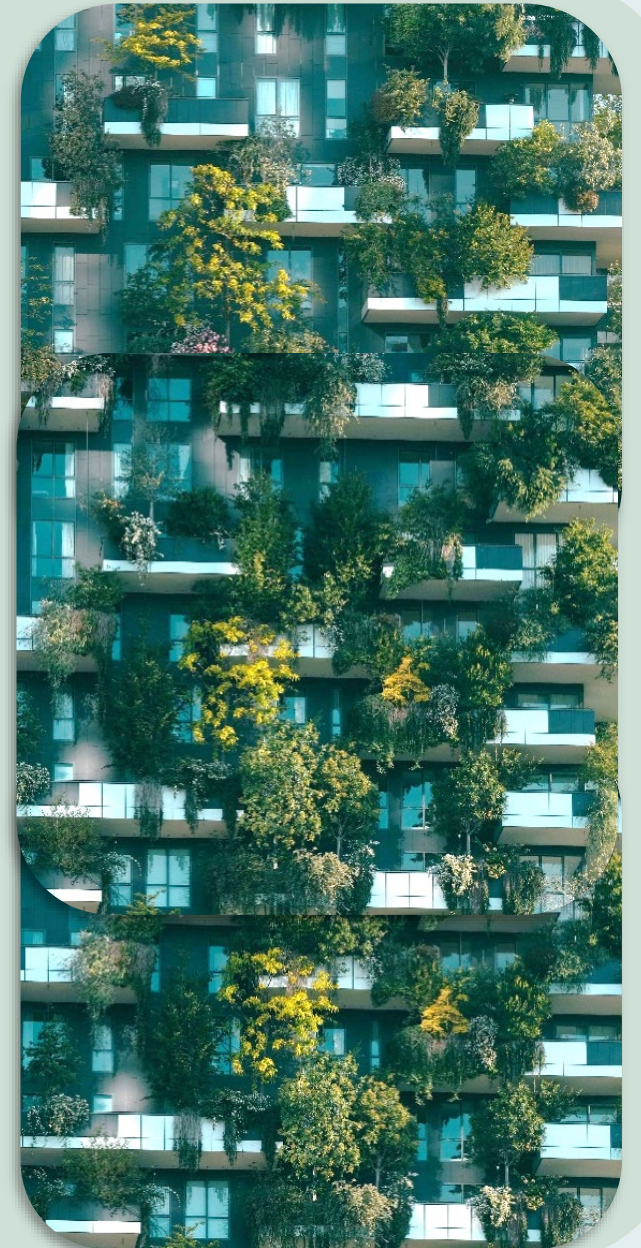
WHY

NOW –SEE?

## The world is changing.

Learning for environmental sustainability serves as a key EU reference point for how education and training can contribute to building the skills and competences needed for the green transition. Being part of **sustainable entrepreneurship** deals with entrepreneurs' roles in sustainable development by placing environmental solutions at the core of business activities towards the green transition.

NOW-SEE's main motivation is to bring the European Green Deal to life by developing an aesthetic for the green transformation in entrepreneurship and **empowering and training women** on sustainable environmental entrepreneurship. NOW-SEE will therefore promote women entrepreneurs as role models, will enable women to develop leadership and sustainable, environmental and social entrepreneurial competencies in order to ensure **women's success** in their chosen careers.



# RESULTS



1

**The e-learning platform “Women in SE entrepreneurship” consisting of awareness raising and motivation e-Workshop “Could a sustainable environmental entrepreneurship be my future? “**

Including 3 Open Educational resources: 1 interactive reading, 10 success stories and 20 innovative solutions on women’s sustainable environmental businesses.

2

**The e-Studio “Women in sustainable environmental entrepreneurship”**

Including 3 NOOCs for developing women’s competences to become a successful sustainable environmental entrepreneur, assessment tools and learners guide

3

**Pedagogical implementation e-Toolkit for adult educators-facilitators**

Including 3 pedagogical methodologies to facilitate awareness raising and motivation workshop, e-studio and follow-up educational workshop “Sustainable environmental business – I can do it!”

Facebook:  
@Now-See

Website:  
[www.now-see.erasmus.site](http://www.now-see.erasmus.site)

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